

# 9<sup>TH</sup> ANNUAL WALK A MILE IN THEIR SHOES

**SATURDAY,  
APRIL 20, 2024**

**9 A.M. - 11 A.M.**

**GBMC HealthCare Campus,  
Towson, MD**



**HONORARY CHAIR**

Maryland First Lady Dawn Moore

**EVENT CHAIRS**

Fred Chan, MD, Alexis "Lucky" Thompson

[WWW.GBMC.ORG/WALKAMILE](http://WWW.GBMC.ORG/WALKAMILE)

GBMC will be hosting its 9<sup>th</sup> annual Walk a Mile in Their Shoes on April 20, 2024. Our SAFE & DV team cares for victims of all ages in a confidential, non-judgmental atmosphere at no cost to the patient. The program is a vital resource for our community. The team provides medical and forensic exams to victims of sexual assault, child abuse, domestic violence, and human trafficking. Additionally, they educate the community to recognize signs of violence and abuse with the aim of preventing future crimes.

## SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	All Star \$15,000 (1)	Chucks \$10,000 (1)	Converse \$5,000 (unlimited)	High Top \$2,000 (unlimited)	Low Top \$1,000 (unlimited)
Recognition on event collateral & t-shirt	Logo	Logo	Logo	Logo	Names
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary entries	12	8	6	4	2
Promotional table at event	✓	✓	✓		
Ability to make remarks at the event	✓				

***Don't want to walk? Support SAFE with an underwriting opportunity!***

Contact Morgan Varley, Director of Annual Fund, for availability at 443-849-2120 or [mvarley@gbmc.org](mailto:mvarley@gbmc.org).



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To benefit the Sexual Assault Forensic Examination (SAFE) and Domestic Violence (DV) Program at GBMC

## WALK A MILE IN THEIR SHOES UNDERWRITING OPPORTUNITIES

### Underwrite a Student Group or Team - \$2,500 (UNLIMITED)

Many local schools would like to send their students to attend Walk a Mile, but it is not within their budget. While some students can afford a registration fee, many others do not have the financial resources. With your sponsorship, you can provide an opportunity for 50 students to attend Walk a Mile, meet our SAFE & DV team, and learn how to keep themselves and their friends safe from crimes of violence and abuse.

### Pre-Walk Party Underwriter - \$2,000 (ONE AVAILABLE)

Exclusive opportunity to host the pre-event party. Includes signage at the event.

### Red Carpet Underwriter - \$1,000 (ONE AVAILABLE)

Opportunity to market your company along the red carpet at the finish line. Includes signage at the finish line.

### Sign Underwriters - \$100 (20 AVAILABLE)

Opportunity to sponsor signs along the walk that provide facts and data about the SAFE and DV Program.

### Walk a Mile in Their Shoes Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Walk a Mile Email Recipients: 9,000+

GBMC.org website traffic: 200,000 unique users visit [www.gbmc.org](http://www.gbmc.org) monthly.

*“(The Safe & DV Unit) is so well thought out. It is a place where, if you had to go through this (trauma), you would want to come and know that you would be taken care of.”*

Maryland First Lady Dawn Moore

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for availability at 443-849-2120 or [mvarley@gbmc.org](mailto:mvarley@gbmc.org).

**GBMC**  
HEALTHCARE

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**SPONSORSHIP LEVEL: Check one participation level.**

\_\_\_\_\_ All Star \$15,000    \_\_\_\_\_ Chucks \$10,000    \_\_\_\_\_ Converse \$5,000  
\_\_\_\_\_ High Top \$2,000    \_\_\_\_\_ Low Top \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

\_\_\_\_\_

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## SPONSOR'S INFORMATION

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

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## CONTACT INFORMATION

Name of Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

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## AUTHORIZATION

\_\_\_\_\_ Date: \_\_\_\_\_

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2120 or mvarley@gbmc.org.

Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204  
Make checks payable to GBMC Foundation

**GBMC**  
HEALTHCARE