

# 36<sup>TH</sup> ANNUAL FATHER'S DAY 5K

**SUNDAY,  
JUNE 16, 2024**

**6:30 A.M. - 11 A.M.**

**GBMC HealthCare Campus,  
Towson, MD**



To benefit the Neonatal Intensive Care Unit (NICU) at GBMC

**EVENT CHAIR**  
TBD

[WWW.GBMC.ORG/5K](http://WWW.GBMC.ORG/5K)

Held every year on Father's Day, the 5K brings the community together on GBMC's campus in support of our Neonatal Intensive Care Unit. GBMC's NICU, one of the largest in the area, cares for more than 400 babies annually and is nationally recognized for groundbreaking research in neonatal intensive care. In 2021, GBMC opened a Special Care Nursery as an extension of the NICU for newborns who need additional support and care prior to discharge.

## SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Giving Gold \$15,000 (1)	Giving Legacy \$10,000 (1)	Giving Life \$5,000 (unlimited)	Giving Hope \$2,000 (unlimited)	Giving Help \$1,000 (unlimited)
Recognition on event collateral & shirts	Logo	Logo	Logo	Logo	Name
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary race entries	12	8	6	4	2

*Don't want to run or walk? Support the 5K with an underwriting opportunity!*

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2120 or [mvarley@gbmc.org](mailto:mvarley@gbmc.org).



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## FATHER'S DAY 5K UNDERWRITING OPPORTUNITIES

### Exclusive Wellness Underwriter - \$2,500

Opportunity to lead the warm-up for more than 1,000 5K run and 1-mile walk participants with your logo on signage at the event

### Finish Line Underwriter - \$2,500

Opportunity to market your company at the finish line. Includes signage at the finish line.

### Awards Underwriter - \$2,500

Opportunity to market your company during the post-race awards ceremony. Includes signage at the podium.

### Hot Breakfast Underwriter - \$2,500

Exclusive opportunity to market your company in the post-race hot breakfast tent

### Mile Marker Underwriter - \$1,500

Opportunity to market your company along the race course with logo and name on signage marking each mile

### Father's Day 5K Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Father's Day 5K Email Recipients: 10,000+

GBMC.org website traffic: 200,000 unique users visit [www.gbmc.org](http://www.gbmc.org) monthly.



*"The PNC Team really enjoyed the Father's Day 5K. It was a great way to celebrate Father's Day! The kids enjoyed the 1-mile walk and making balloon animals. It was a beautiful day and course. The PNC Team is looking forward to participating next year."*

Seema Jose, PNC Bank, VP Treasury Management

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**GBMC**  
HEALTHCARE

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**SPONSORSHIP LEVEL: Check one participation level.**

\_\_\_\_\_ Giving Gold \$15,000

\_\_\_\_\_ Giving Legacy \$10,000

\_\_\_\_\_ Giving Life \$5,000

\_\_\_\_\_ Giving Hope \$2,000

\_\_\_\_\_ Giving Help \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

\_\_\_\_\_

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## SPONSOR'S INFORMATION

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

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## CONTACT INFORMATION

Name of Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

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## AUTHORIZATION

\_\_\_\_\_ Date: \_\_\_\_\_

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2773 or [philanthropy@gbmc.org](mailto:philanthropy@gbmc.org).

Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204

Make checks payable to GBMC Foundation

**GBMC**  
HEALTHCARE

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**EVENT INFORMATION:** Check which event you are participating in.

\_\_\_\_\_ I will be running or walking the 5K      \_\_\_\_\_ I will be participating in the 1-mile walk

## PARTICIPANT INFORMATION

Name: \_\_\_\_\_

Age: \_\_\_\_\_ Gender: \_\_\_\_\_ T-Shirt Size:    S    M    L    XL    2XL

*Note: shirts are men's and women's cuts. Youth cotton shirts are also available. Please indicate if this is a youth size.*

## CONTACT INFORMATION

Full Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

## OTHER INFORMATION

Are you a GBMC Employee?     Yes     No    Are you a GBMC NICU Employee?     Yes     No

Are you a father running with your son or daughter?     Yes     No

**If yes,** please list their full name: \_\_\_\_\_

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