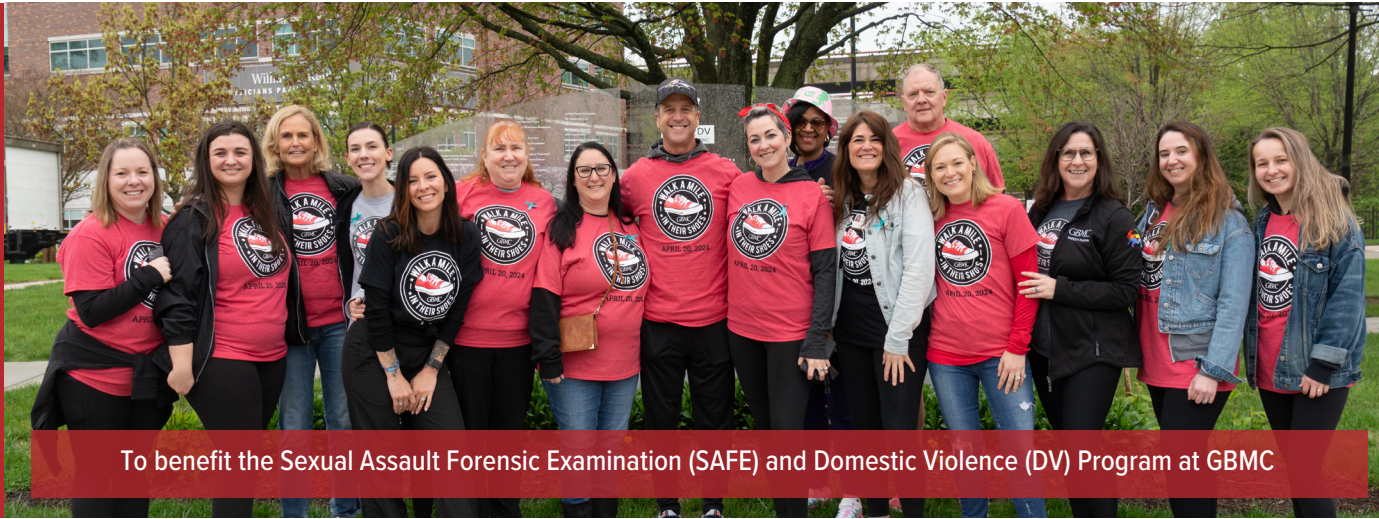


# 10<sup>TH</sup> ANNUAL WALK A MILE IN THEIR SHOES

**SPRING 2025**

**9 A.M. - 11 A.M.**

**GBMC HealthCare Campus,  
Towson, MD**



**HONORARY CHAIR**

John Harbaugh  
Baltimore Ravens Coach

**EVENT CHAIRS**

Fred Chan, MD, Alexis “Lucky” Thompson

[WWW.GBMC.ORG/WALKAMILE](http://WWW.GBMC.ORG/WALKAMILE)

GBMC will be hosting the 10<sup>th</sup> Anniversary of the Walk a Mile in Their Shoes in Spring 2025. Our SAFE & DV team cares for victims of all ages in a confidential, non-judgmental atmosphere at no cost to the patient. The team provides medical and forensic exams to victims of sexual assault, child abuse, domestic violence, and human trafficking. Additionally, they educate the community to recognize signs of violence and abuse with the aim of preventing future crimes. Walk a Mile raises essential funds and awareness, uniting hundreds of community members each year. To mark this special anniversary, we'll celebrate with a brunch following the walk.

## SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	All Star \$15,000 (1)	Chucks \$10,000	Converse \$5,000	High Top \$2,000	Low Top \$1,000
Recognition on event collateral & t-shirt	Logo	Logo	Logo	Logo	Names
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary walk entries	10	8	6	4	2
Promotional table at event	✓	✓	✓		
Anniversary brunch tickets*	8	8	6	4	2

*Don't want to walk? Support SAFE with an underwriting opportunity!*

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2120 or mvarley@gbmc.org.



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## WALK A MILE IN THEIR SHOES UNDERWRITING OPPORTUNITIES

### **Underwrite a Student Group or Team - \$2,500 (UNLIMITED)**

Many local schools would like to send their students to attend Walk a Mile, but it is not within their budget. While some students can afford a registration fee, many others do not have the financial resources. With your sponsorship, you can provide an opportunity for 50 students to attend Walk a Mile, meet our SAFE & DV team, and learn how to keep themselves and their friends safe from crimes of violence and abuse.

### **Pre-Walk Party Underwriter - \$2,000 (ONE AVAILABLE)**

Exclusive opportunity to host the pre-event party. Includes signage at the event.

### **Start & Finish Line Underwriter - \$1,000 (ONE AVAILABLE)**

Opportunity to market your company along the red carpet at the finish line. Includes signage at the finish line.

### **Sign Underwriters - \$100 (20 AVAILABLE)**

Opportunity to sponsor signs along the walk that provide facts and data about the SAFE and DV Program.

### **Walk a Mile in Their Shoes Digital Impressions**

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Walk a Mile Email Recipients: 9,000+

GBMC.org website traffic: 200,000 unique users visit [www.gbmc.org](http://www.gbmc.org) monthly.

*\* Chucks and All Star sponsors will receive a table of 8 with your company logo displayed*

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2120 or [mvarley@gbmc.org](mailto:mvarley@gbmc.org).

**GBMC**  
HEALTHCARE

# 10<sup>TH</sup> ANNUAL WALK A MILE IN THEIR SHOES

**SPRING 2025**

**9 A.M. - 11 A.M.**

**GBMC HealthCare Campus,  
Towson, MD**



To benefit the Sexual Assault Forensic Examination (SAFE) and Domestic Violence (DV) Program at GBMC

**SPONSORSHIP LEVEL: Check one participation level.**

\_\_\_\_\_ All Star \$15,000    \_\_\_\_\_ Chucks \$10,000    \_\_\_\_\_ Converse \$5,000  
\_\_\_\_\_ High Top \$2,000    \_\_\_\_\_ Low Top \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

\_\_\_\_\_

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## SPONSOR'S INFORMATION

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

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## CONTACT INFORMATION

Name of Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

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## AUTHORIZATION

\_\_\_\_\_ Date: \_\_\_\_\_

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,  
for availability at 443-849-2120 or mvarley@gbmc.org.

Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204

Make checks payable to GBMC Foundation

**GBMC**  
HEALTHCARE