

37TH ANNUAL FATHER'S DAY 5K

**SUNDAY,
JUNE 15, 2025**

6:30 A.M. - 11 A.M.

**GBMC HealthCare Campus,
Towson, MD**



To benefit the Neonatal Intensive Care Unit (NICU) at GBMC

EVENT CHAIR
TBD

WWW.GBMC.ORG/5K

Held every year on Father's Day, the 5K brings the community together on GBMC's campus in support of our Neonatal Intensive Care Unit. GBMC's NICU, one of the largest in the area, cares for more than 400 babies annually and is nationally recognized for groundbreaking research in neonatal intensive care. In 2021, GBMC opened a Special Care Nursery as an extension of the NICU for newborns who need additional support and care prior to discharge.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Giving Gold \$15,000 (1)	Giving Legacy \$10,000 (1)	Giving Life \$5,000 (unlimited)	Giving Hope \$2,000 (unlimited)	Giving Help \$1,000 (unlimited)
Recognition on event collateral & shirts	Logo	Logo	Logo	Logo	Name
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary race entries	12	8	6	4	2

Don't want to run or walk? Support the 5K with an underwriting opportunity!

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.



37TH ANNUAL FATHER'S DAY 5K

**SUNDAY,
JUNE 15, 2025**

6:30 A.M. - 11 A.M.

**GBMC HealthCare Campus,
Towson, MD**



FATHER'S DAY 5K UNDERWRITING OPPORTUNITIES

Exclusive Wellness Underwriter - \$2,500

Opportunity to lead the warm-up for hundreds of 5K run and 1-mile walk participants with your logo on signage at the event

Finish Line Underwriter - \$2,500

Opportunity to market your company at the finish line. Includes signage at the finish line.

Awards Underwriter - \$2,500

Opportunity to market your company during the post-race awards ceremony. Includes signage at the podium.

Hot Breakfast Underwriter - \$2,500

Exclusive opportunity to market your company in the post-race hot breakfast tent

Mile Marker Underwriter - \$1,500

Opportunity to market your company along the race course with logo and name on signage marking each mile

Father's Day 5K Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Father's Day 5K Email Recipients: 10,000+

GBMC.org website traffic: 200,000 unique users visit www.gbmc.org monthly.

"We have been enthusiastic sponsors of the GBMC Father's Day 5K since our twin boys were saved by the NICU in 2010. In a time of severe worry and stress, we were blessed to have the courageous doctors and nurses of the NICU there for our boys. We will forever be grateful!"

Joseph and Deirdre Bernstein

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.

GBMC
HEALTHCARE

37TH ANNUAL FATHER'S DAY 5K

**SUNDAY,
JUNE 15, 2025**

6:30 A.M. - 11 A.M.

**GBMC HealthCare Campus,
Towson, MD**



To benefit the Neonatal Intensive Care Unit (NICU) at GBMC

SPONSORSHIP LEVEL: Check one participation level.

_____ Giving Gold \$15,000

_____ Giving Legacy \$10,000

_____ Giving Life \$5,000

_____ Giving Hope \$2,000

_____ Giving Help \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

SPONSOR'S INFORMATION

Name of Company: _____

Address: _____

CONTACT INFORMATION

Name of Contact: _____

Phone Number: _____ Email: _____

AUTHORIZATION

_____ Date: _____

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2773 or philanthropy@gbmc.org.

Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204

Make checks payable to GBMC Foundation

GBMC
HEALTHCARE

37TH ANNUAL FATHER'S DAY 5K

**SUNDAY,
JUNE 15, 2025**

6:30 A.M. - 11 A.M.

**GBMC HealthCare Campus,
Towson, MD**



EVENT INFORMATION: Check which event you are participating in.

_____ I will be running or walking the 5K _____ I will be participating in the 1-mile walk

PARTICIPANT INFORMATION

Name: _____

Age: _____ Gender: _____ T-Shirt Size: S M L XL 2XL

Note: shirts are men's and women's cuts. Youth cotton shirts are also available. Please indicate if this is a youth size.

CONTACT INFORMATION

Full Address: _____

Phone Number: _____ Email: _____

OTHER INFORMATION

Are you a GBMC Employee? ___ Yes ___ No Are you a GBMC NICU Employee? ___ Yes ___ No

Are you a father running with your son or daughter? ___ Yes ___ No

If yes, please specify relationship: _____

If yes, please list their full name: _____

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2773 or philanthropy@gbmc.org.
Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204
Make checks payable to GBMC Foundation

