



# COMMUNITY BENEFIT

Annual Report  
2023

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# ABOUT US

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GBMC hospital is a 257-bed not-for-profit community medical center, founded in 1965. It is home to an award-winning cancer institute; the community's only center for victims of domestic violence; extensive labor and delivery services; and strong surgical and medical programs, including residencies. It cares for about 75,000 patients annually.

GBMC Health Partners is a collective of more than 300 primary care providers, specialists, advanced practice clinicians, and hundreds of support staff. All GBMC primary care practices are NCQA Certified Medical Care Homes with embedded nurse care managers and behavioral health specialists. GBMC Health Partners cares for more than 84,000 patients annually.

Gilchrist is Maryland's leading nonprofit provider of serious illness and end-of-life care. Gilchrist provides medical care, counseling and support to patients and their families at every stage of serious illness, even well before hospice is needed. Gilchrist serves more than 7,600 patients each year—in homes, residential care communities and other medical settings, and at our three inpatient hospice centers in Towson, Howard County and Baltimore. In addition, Gilchrist provides grief counseling and other bereavement services to 6,500 families throughout central Maryland.

All three of GBMC HealthCare's work systems are reliable resources for filling service gaps in our community.





## OUR MISSION / VISION / VALUES

### **Mission**

The mission of GBMC HealthCare is to provide medical care and service of the highest quality to each patient and to educate the next generation of clinicians, leading to health, healing, and hope for the community.

### **Vision**

As our national healthcare system evolves, for GBMC to maintain its status as a provider of the highest quality medical care to our community, we must transform our philosophy and organizational structure to develop a model system for delivering patient-centered care.

### **Values**

GBMC HealthCare has formalized a series of specific behaviors that support its Greater Values of Respect, Excellence, Accountability, Teamwork, Ethical Behavior, and Results. The Greater Values are intended to serve as the foundation upon which GBMC creates and sustains a culture of Service Excellence.



# A MESSAGE FROM

## John B. Chessare, MD, MPH and Cathy Hamel, MA

Throughout our almost 60-year history, GBMC HealthCare has been recognized for excellence on national, regional, and local levels. It is our mission to provide medical care and service of the highest quality to each patient. While high-quality care is critical, it isn't the only indicator of health outcomes. Our environments, socioeconomic factors and health behaviors are the greatest determinants of health and well-being. Through our community benefit activities, we have the opportunity to address identified needs that take place outside of the healthcare system.



In the last two years, GBMC has invested over \$128 million in community benefit activities that includes community health services, health professions education, mission driven initiatives and charity care. Annually, we make \$150,000 available to local organizations to fund initiatives that align with our health priorities.

We work in collaboration with many organizations representing the nonprofit, public and private sectors. These organizations provide a safety net to our patients and the GBMC community. We partner with organizations that have extensive reach into the community and use evidence-based strategies to support health and wellness throughout the lifespan.



This report highlights GBMC's investment activities to promote health and improve the communities we serve.

A handwritten signature in black ink that reads "John B. Chessare MD".

John B. Chessare, MD, MPH  
President and CEO  
GBMC HealthCare

A handwritten signature in black ink that reads "Catherine Y. Hamel".

Catherine Y. Hamel, MA  
President, Gilchrist and Executive Vice  
President of Continuing Care Education,  
GBMC HealthCare

# COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA)

The 2010 Patient Protection and Affordable Care Act requires nonprofit hospitals to conduct a Community Health Needs Assessment (CHNA) every three years. The 2021 Baltimore County CHNA was a collaborative effort of the Baltimore County Department of Health, GBMC, MedStar Franklin Square Medical Center, Northwest Hospital of LifeBridge Health, Sheppard Pratt and the University of Maryland St. Joseph Medical Center. The purpose of the assessment was to understand, quantify, and articulate the health needs of Baltimore County residents and then determine health priorities.

The Collaborative selected three health priorities for Fiscal Years 2022 -2024: Behavioral/Mental Health & Substance Use, Health Disparities and Physical Health. GBMC developed an implementation plan to address each health priority.

## Implementation Activities by Priority FY 2022 - FY 2024



### Health Disparities

- Healthy meals through Moveable Feast
- Aging in place initiative with Maryland Volunteer Lawyers Services



### Behavioral/Mental Health & Substance Abuse

- Implementation of Greater Baltimore Regional Integrated Crisis System
- Collaborative Care Model in primary care practices
- National Prescription Takeback Day



### Physical Health

- Collaborative efforts to improve the built environment
- Walk with a Doc events
- Health produce through Hungry Harvest
- Promote pre-diabetes risk assessment



COMMUNITY  
BENEFIT  
REPORTING

**Areas of need provided**

**Community Health Services**

Community Health Education  
 Support Groups  
 Self-Help  
 Screenings  
 Health Care Support Services  
 Child Life Specialists

**Health Professional Education**

Physicians/Medical Students  
 Nurses/Nursing Students  
 Other Health Professionals

**Mission Driven Initiatives**

Senior Outreach/Elder Medical Care  
 Sexual Assault Forensic Examination  
 & Domestic Violence Program  
 Women's Services OB Clinic  
 Oncology Survivorship Program  
 Advanced Primary Care/Physician Services  
 Oncology Transportation Program  
 Oncology Social Work Program

**Research**

Clinical Research

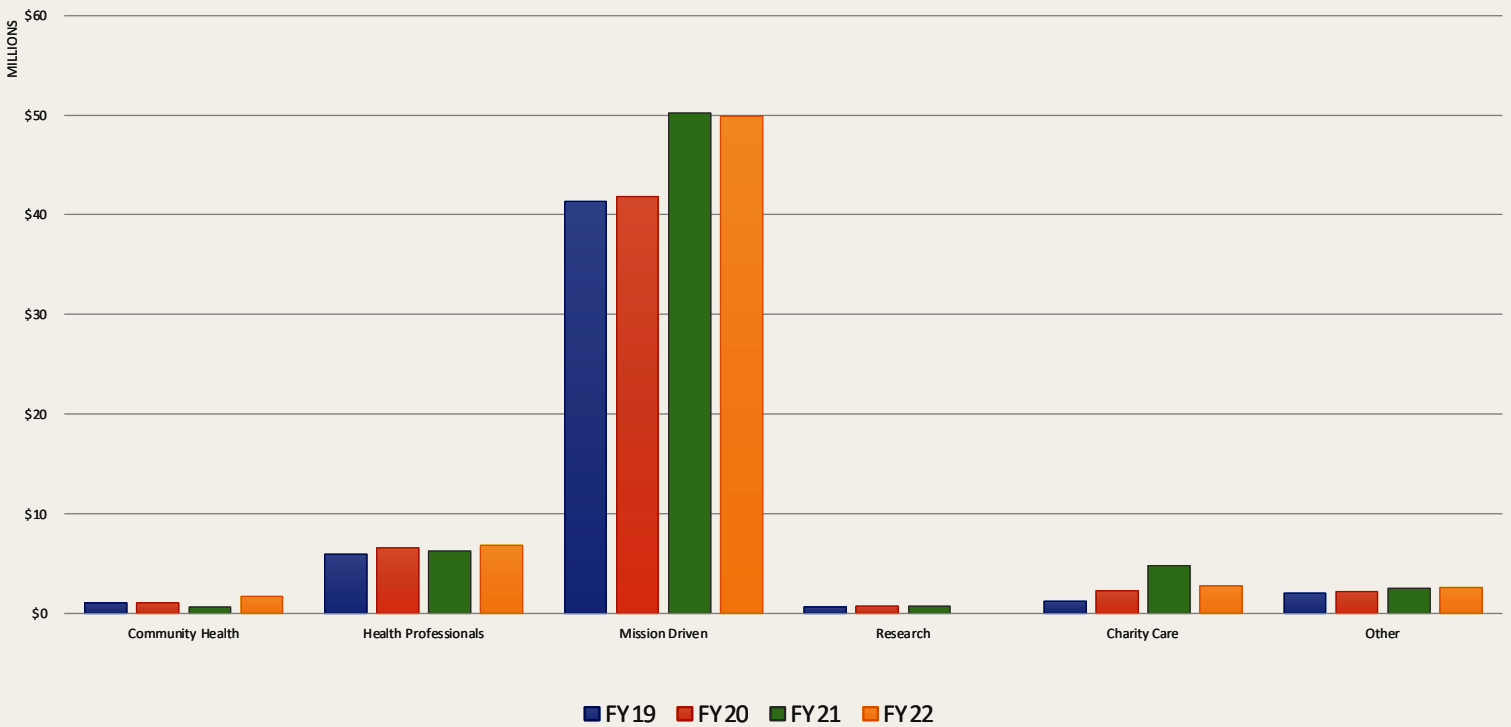
**Charity  
Care**

Financial Contributions  
 Community Building Activities

**Other**

Community Benefit Operations  
 Medicaid Assessments

**Spend in each area of need FY19-FY22**







COMMUNITY  
BENEFIT  
FUNDING

GBMC’s Community Benefit program directly funds local organizations and initiatives that align with the priorities in our Community Health Needs Assessment (CHNA). These efforts promote the CHNA identified health priorities to improve the health and well-being of the community. In Fiscal Year 2023, GBMC funded 25 nonprofit and community-based organizations for a total of \$144,090.

## ORGANIZATIONS FUNDED BY HEALTH PRIORITY

### Health Disparities \$45,000

- Associated Black Charities (ABC)
- Caroline Center
- Down Syndrome Association of Maryland
- Govans Ecumenical Development Corporation
- Horizon Day Camp
- Maryland Volunteer Lawyers Services

### Social Determinants of Health \$35,000

- Cristo Rey Jesuit High School
- I AM MENTality
- The Bit Center

### Physical Health \$32,750

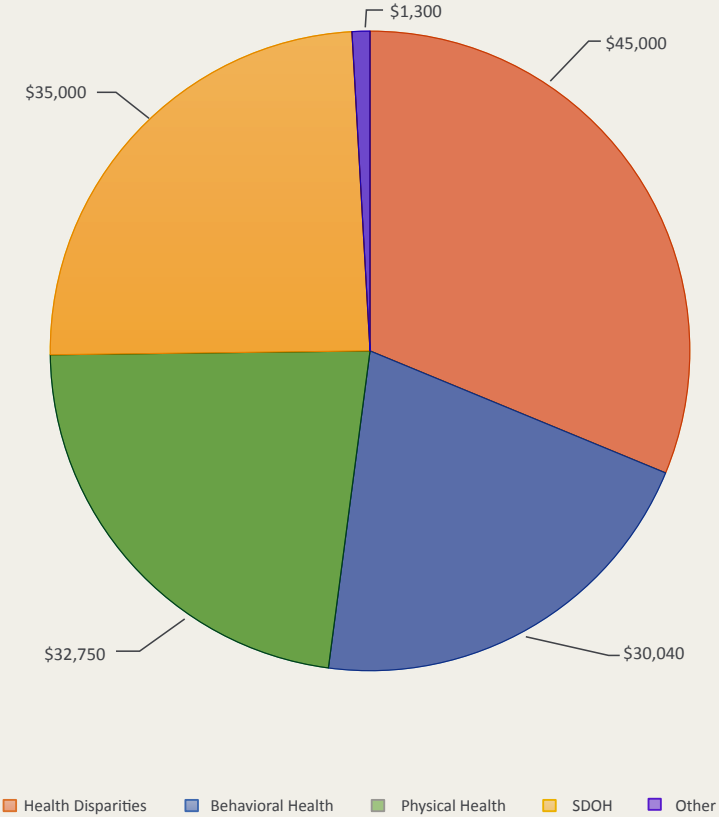
- 5 Star National Mid-Atlantic MD 12U Burke
- American Heart Association
- Arthritis Foundation
- Assistance Center of Towson Churches
- Avila Home Care
- Edgemere-Sparrows Point Recreation Council
- Hereford Soccer Club
- Stoneleigh Elementary School
- Ulman Foundation
- Y of Central Maryland

### Behavioral Health \$30,040

- Alzheimer Association
- The Associated: Jewish Federation of Baltimore
- Gilchrist Welcome Home Vietnam Veteran’s Day
- National Alliance on Mental Illness, Inc.
- Teens with Trauma

### Other \$1,300

- Junior Achievement Leading Ladies



# COMMUNITY HEALTH PLANNING AND PARTNERSHIP MEETING



The Community Health Planning and Partnership Meeting was held on March 29, 2023, at GBMC HealthCare's main campus in Towson. This was the first time that an annual meeting of the Community Benefit Program was held since the pandemic. There were 71 attendees representing healthcare, government, community-based organizations, and private industry. Organizations showcased their resources and programs at the health resource fair.

A key focus of the meeting was Social Determinants of Health. A moderated panel discussion addressed food insecurity, housing, behavioral health, and access to care. The organizations represented on the panel included: The Bit Center, The Greater Baltimore Regional Integrated Crisis System (GBRICS) Partnership, Live Chair Health, and Maryland Volunteer Lawyers Services. The audience engaged in a question-and-answer session with the panelists to learn more about the topic and each organization's services.

The attendees participated in small group discussions in a tabletop exercise. Each table was provided with one of three questions for their discussion. A representative from each table reported out the results to the larger group.



### What are the top unmet community needs?

- Caregiver support
- Lack of knowledge of resources
- Access to the Internet
- Immigration issues
- Language barriers
- Culturally appropriate solutions
- Cost of healthcare
- Workforce issues

### What emerging health need should we be preparing for?

- Support for elders
- SNAP benefits being reduced
- Impact from COVID
- Aging in place
- Mental health and developmental delays of children
- Recruitment of social workers and nurses is difficult because of student loans and low salary

### What is the greatest challenge that your organization is facing?

- Mental health patients boarding in emergency departments
- Lack of awareness of community services
- Staffing crisis and need for competitive salaries
- Understanding cultural differences
- Paving the way for new programs, policies, relationships

*Special thanks to the graduate student interns of Morgan State University (Ange Noubissie, Keeshawna Nutt) and University of Maryland: Graeme Thistlewaite, Jennifer Yoshikawa) for their logistical support and enthusiasm.*

# TESTIMONIALS

## From Recipients of Community Benefit Funding

“I am so thankful for this food. It is a big help and brings me joy to know that someone is thinking about me, cares about me and wants to help me. It is a blessing.”

– *Assistance Center of Towson Churches*

“The Ulman Foundation celebrated 25 years of providing services to young adults impacted by cancer at our annual Blue Jeans & Bow Ties Ball. The event had more than 350 guests in attendance who learned about our services and supported the organization.”

– *The Ulman Foundation*

“This was a truly fantastic event that allowed people to honor heart & stroke survivors and remember lost loved ones, while raising money for a great cause.”

– *American Heart Association*

“I think it’s a really good experience to learn from other women in fields that I want to be in, and that I’m interested in. So, it’s a great way to get to know what I’m truly diving into going forward and how I can get to the place I want to be.”

– *Junior Achievement Leading Ladies*  
*Gabrielle F., Student, Mercy High School*

“As a native Baltimorean, I am extremely happy I chose to move to this location to live out my retirement over 12 years ago. My husband and I envisioned the Stadium Place Senior Living Community as a future model campus accommodating the needs of aging seniors. There’s a variety of medical, physical, and social facilities available, as well as social programs and activities accessible to all.”

– *Govans Ecumenical Development Corporation*



# COMMUNITY BENEFIT COMMITTEE MEMBERS

## **Committee Leadership**

Catherine Hamel  
Karen Thompkins  
D'Ambra Anderson

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## **Committee Members**

Carolyn Candiello  
Meghan Chan  
Laura Clary  
Jenny Coldiron  
Kimberly Davenport  
Leana Hoover  
Carl Prazenica  
Diane Sancilio  
Dr. Gregory Small  
Kelly Truax  
Rachael Whiteside  
Shannon Wollman

*GBMC*  
HEALTHCARE